PSIT
Kanpur

NATIONAL CONFERENCE

on

GST 2.0:
Emerging Prospects for MSMEs, Startups,and Entrepreneurship Ecosystem in India

22–23 December 2026

Organized By

PSIT COLLEGE OF HIGHER EDUCATION

Recognized under Section 2(f) of the UGC Act 1956
Approved by AICTE and Affiliated to Chhatrapati Shahu Ji Maharaj University, Kanpur (UP) [NAAC A++]

In collaboration with the

ICSSR
Indian Council of Social Science Research

"Indian Council of Social Science Research (ICSSR)"

Venue

PSIT Campus: Kanpur-Agra-Delhi National Highway (NH-19), Bhauti, Kanpur, Uttar Pradesh, India- 209305 | Tel: +91 7670998888

About PSIT

PSIT Kanpur is a leading group of Institutions in UP/India that runs institutions of repute, viz. Pranveer Singh Institute of Technology (NAAC A+), Pranveer Singh Institute of Technology (Pharmacy), and PSIT College of Higher Education Kanpur,

PSIT College of Higher Education darted on the path of Higher Education in the year 2015. The college is affiliated with Chhatrapati Shahu Ji Maharaj University, Kanpur (NAAC A++) and is recognized under Section 2(f) of the UGC Act 1956. Since its inception, the college has been designed to train extraordinary minds by providing an ecosystem for holistic development.The college offers Bachelor's programmes in Business Administration and Computer Applications to a cross-section of students across India. The students are imparted a holistic view of life with a 'can-do attitude' by qualified faculty members with rich experience in industry and academia.

"A little progress each day adds up to big results". With this faith, apart from covering the university syllabus, the college also provides programme-wise Value-Added Courses to its students in cutting-edge technologies like AI & Machine Learning, IOT, Data Analytics, Python, Full Stack Development, Data Modelling, Tableau, R Studio, Power BI, etc. Expert talks are conducted by leading professionals from the industry from time to time to keep the students abreast with the latest developments and practices in the related areas. Activities of research and innovation, entrepreneurship, and various clubs help the students realise their potential. PSIT College of Higher Education has an impeccable track record of placements and a strong industry interface, which enables the students to secure placements. Besides good placements, our students are excelling in academics as well. They are securing ranks in the university merit list (Gold Medal), admission in IIMs, foreign universities, and other institutes of repute.

About the Conference

The introduction of the Goods and Service Tax (GST) in the year 2017 marked a historical moment in India's fiscal architecture. It replaced multiple indirect taxes with one unified tax structure in India, helping in market integration. It reduced cascading tax effects and improved transparency. Over the years GST regime has played a significant role in contributing to widening the tax base, improving ease of doing business and formalising the economy. Despite these various challenges, such as compliance procedures, delays in input tax credit (ITC) refunds, technological inconsistencies, and limited digital readiness among small enterprises, created barriers to realising the full potential of GST.

In order to overcome the existing challenges, the Hon'ble Prime Minister announced on 15 August 2025 **Next-Generation GST Reforms - GST 2.0**, and finally, it was implemented on 22 September 2025. The new changes are meant to make the indirect tax system easier to understand, more tech-savvy, more open, and business-friendly. They are also in line with the national goals of **Atmanirbhar Bharat and Viksit Bharat 2047.**

In view of the above, this National Conference will provide a platform to the Researchers, Academicians, Practitioners, and Students to –

1. **Critically examine and analyze** the structural, procedural, and technological reforms which are introduced under the new GST regime and their implications for MSME's, Startups, and Entrepreneurial initiatives.

2. **Explore the emerging opportunities** for business growth and competition that come from easier compliance, better ITC systems, and digital automation.

3. **Identify the challenges** which businesses, especially those in rural and semi-urban areas have when they switch to GST 2.0 and digital compliance systems.

4. **Examine sector-specific impacts** of GST 2.0 and see how they will help India reach its goal of Viksit Bharat.

5. **Facilitate discussion** among the scholars, practitioners, administrators, and entrepreneurs for a better understanding of policy, fill in knowledge gaps, provide feedback, and come up with workable strategies.

Tracks of the Conference

The conference will cover the following Tracks:

Track 1 GST 2.0 and Ease of Doing Business for MSMEs

- Simplification of GST Procedures and Reduction of Compliance Burden
- Single-Window Digital Tax Administration and Integrated Compliance Systems
- MSME Formalisation and Business Transparency under GST
- Impact of GST 2.0 on Business Entry and Exit Barriers
- Ease of Interstate Trade and National Market Integration
- Regulatory Cost Reduction Strategies for MSMEs
- GST Grievance Redressal Mechanisms and Taxpayer Facilitation
- Enhancing MSME Competitiveness in a Formalised Tax Environment

Track 2 GST 2.0 and the Startup Ecosystem

- GST and Early-Stage Startups
- Startup Funding and Indirect Tax Policy Interface
- Incubation Support Systems and GST Advisory Services
- Digital Business Models and GST Adaptation
- Cross-Border Startups and Export Incentives
- Scaling Strategies for Startups in a Regulated Tax Environment

Track 3 GST 2.0 and Entrepreneurs-hip Development

- GST as a Tool for Entrepreneurial Formalisation
- Rural and Social Entrepreneurship Integration
- Entrepreneurial Risk Management Under GST
- Institutional Support Mechanisms for Entrepreneurial Development
- Entrepreneurship Education and Tax Literacy
- Informal-to-Formal Sector Transition
- Green Entrepreneurship and Sustainable Business Practices

Track 4 GST 2.0 and Technology

- Artificial Intelligence and Machine Learning in GST Administration
- Automation of GST Compliance, Filing, and Reporting Systems
- Data Analytics for Tax Monitoring, Data Security, and Fraud Detection
- Digital Invoicing Systems and E-Invoicing Frameworks
- Blockchain Technology in Tax Governance and Compliance
- Cloud-based Accounting Platforms Integrated with GST Systems
- GSTN Infrastructure, Digital Governance, and Data Management
- FinTech Solutions Supporting MSME GST Compliance

Track 5 Sectoral Implications of GST 2.0

- GST 2.0 and Manufacturing Sector
- GST Reforms and the Service Sector
- GST Reforms and the E-Commerce Sector
- GST Implications for Agriculture, Agri-Business, and Food Processing Enterprises
- GST Impact on Sectors like Logistics, Tourism, Petrochemical Industry, etc.

Track 6 GST 2.0, Sustainability and the Future Policy Roadmap

- GST Rate Rationalisation and Simplification of Tax Structures
- Cooperative Federalism and Fiscal Balance Between the Centre and States
- Inter-State Revenue Sharing and Fiscal Federalism Under GST
- Anti-Evasion Mechanisms and Compliance Strengthening
- MSME-Centric Policy Innovations and Regulatory Reforms
- International Comparisons of VAT/GST Models and Best Practices
- Behavioural Aspects of Tax Compliance and Ethical Taxation Practices
- GST Reforms and Sustainable Development Goals (SDGs)
- GST Reforms and Atmanirbhar Bharat and Viksit Bharat

Note: 1. Research papers from any other relevant discipline on the conference theme are also welcome.
2. Best paper in each track will be awarded with trophy and certificate.

Call for Papers

This conference provides an opportunity for Researchers, Academicians, Corporate Executives, and Entrepreneurs to contribute by presenting research papers, case studies, policy papers, and empirical studies that explore the contributions and potential of GST 2.0 across various sectors and sub-sectors. It aims to identify sector-specific challenges and gateways through research.

Guidelines for Paper Submission

Abstracts/Full papers may be submitted through our website (**www.psitche.ac.in**) or may be e-mailed to conference@psitche.ac.in

- The participants must mention the Track Number at the start of the title of the paper.
- All submitted abstracts and full papers must be original work that is not under submission /submitted/presented at another conference/seminar/journal or under consideration for publication in any other form. In case the authors have received financial/technical assistance for completing the abstract/full paper, they should acknowledge the same in the full paper to avoid conflicts of ownership.
- Length of the abstract should be 200 - 400 words with 5 - 8 Key Words & full paper should be of 3000-5000 words.
- The text should be double-spaced and should be typed in Times New Roman style with a font size of 12 pts and 01-inch margin all around in a single column. Use standard indentation for paragraphs.
- At the end of the full paper, all references cited in the body text should be complete in all respects and arranged in alphabetical order (in APA style).
- Authors should carefully check the list of references for completeness, accuracy and consistency.
- Tables, illustrations, charts, figures etc. should be serially numbered, and sources of the data should be given below each table with Bold, Times New Roman, font size of 10.
- The similarity index of the manuscript must not be more than 10% to maintain academic integrity and originality. Non-adherence to the same will lead to the disqualification of the submitted paper.

Registration

- All authors must register before the prescribed deadlines to enable the submission to be included in the conference.
- Registered candidates will get a conference kit and presentation/participation certificate.

Registration Fee: Registration is **Free** for the conference.

Registration Link

https://forms.gle/LBQHfDV9qjWJhYUc7

Publication

All selected papers will be sent to **Indian Council of Social Science Research** (ICSSR) for publication.

Online Paper Presentation

Candidates, who are unable to present their papers offline will be provided with the meeting link for online paper presentation at their email addresses well in advance of the conference date.

Important Dates

Registration Link Opens	:	24 Oct 2026
Last Date for Submission of Abstract	:	08 Nov 2026
Intimation of Abstract Acceptance	:	11 Nov 2026
Last Date for Submission of Full Paper	:	13 Dec 2026
Intimation of Acceptance of Full Paper	:	15 Dec 2026
Date of Conference	:	22-23 Dec 2026
Email for paper submission	:	**conference@psitche.ac.in**

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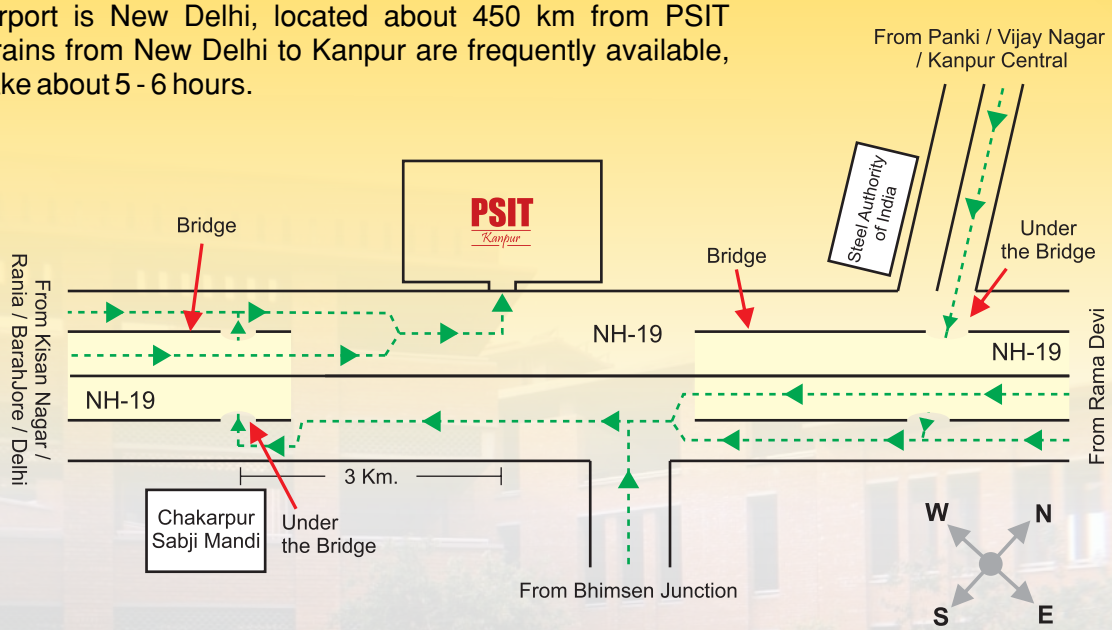
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How to Reach
The Campus of PSIT Kanpur is located on the Kanpur-Agra- Delhi National Highway (NH-19) near Bhauti, about 17 km west of Kanpur city.

Arrival by Train
Kanpur Central Railway station is well connected to most cities in North, East and Central India. It is located on the Delhi-Kolkata train route, and all major trains between the cities usually pass through Kanpur. PSIT Kanpur is located at a distance of about 22 kilometers from the Kanpur Central Railway Station.

Arrival by AIR
Participants coming to Kanpur by air are recommended to fly into Kanpur/Lucknow airport. Kanpur/Lucknow airport is located about 20/100 km from PSIT Kanpur. The other nearest airport is New Delhi, located about 450 km from PSIT Kanpur. Trains from New Delhi to Kanpur are frequently available, and they take about 5 - 6 hours.



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